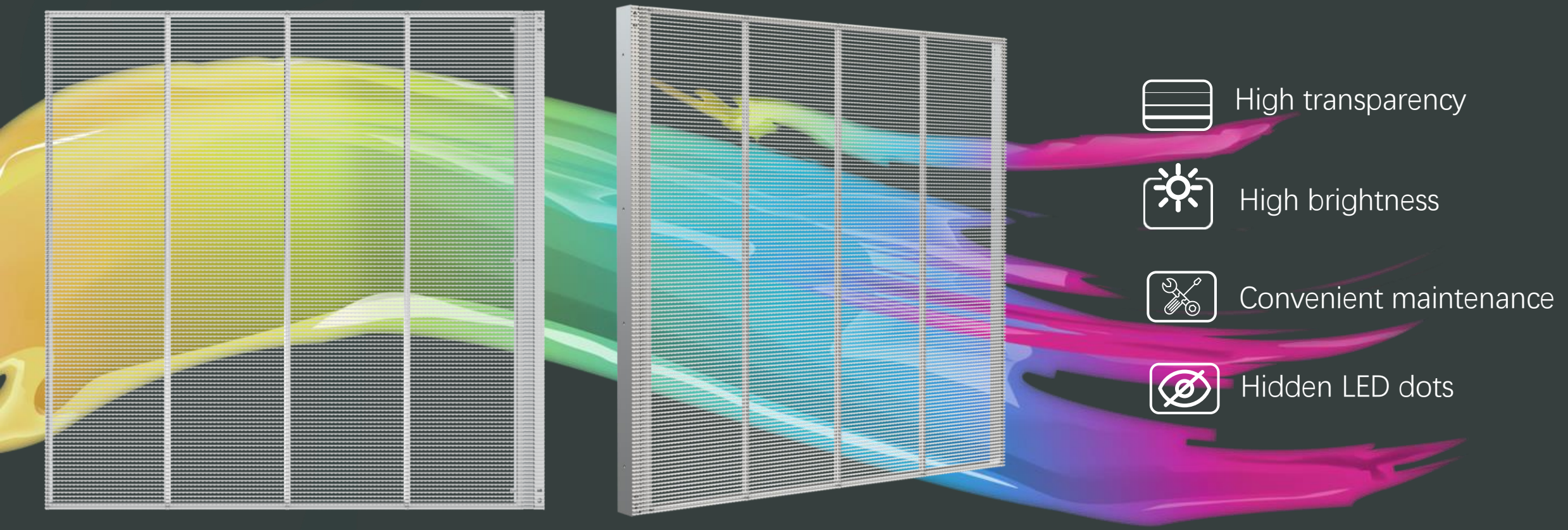
# WILLOW series

## INDOOR TRANSPARENT DISPLAY

Window display



- High transparency
- High brightness
- Convenient maintenance
- Hidden LED dots

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# APPLICATION

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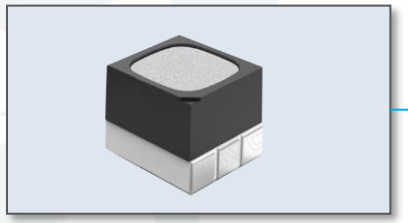
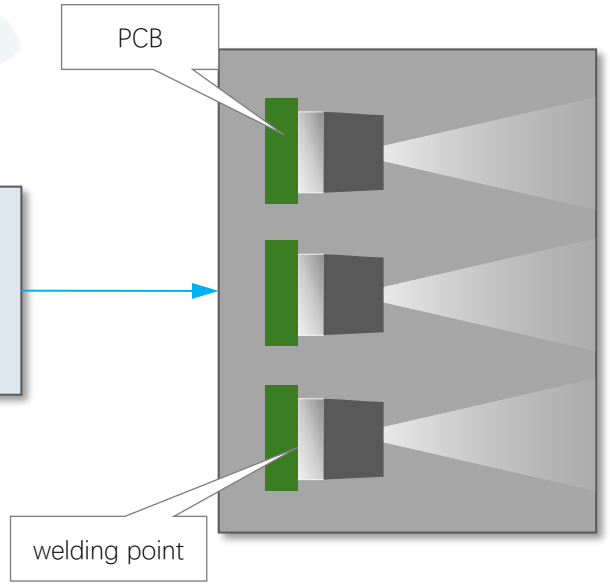
# TOP LIGHT *VS* SIDE LIGHT

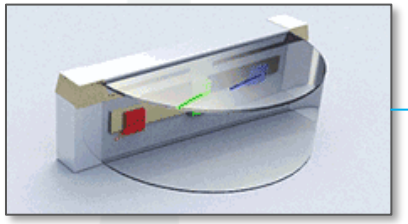
Top light LED

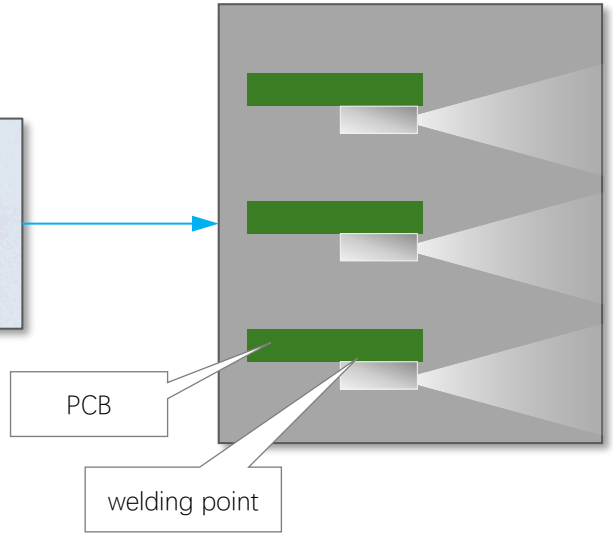




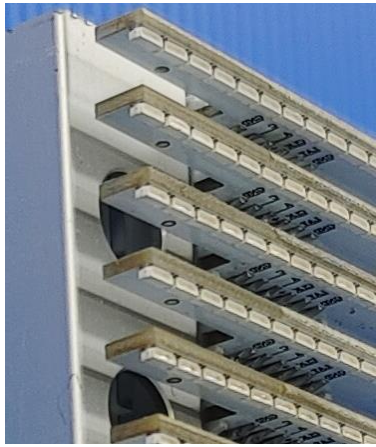

- LED and welding point exposed at the front can easily cause damage.
- PCB is very narrow and prone to heat generation.
- The accumulation of local heat leads to the appearance of regular dark stripes.

Side light LED






- LED are hidden at the bottom of the PCB, making them less susceptible to damage.
- PCB can maintain sufficient width, making electronic circuits more reasonable.
- The heat release is uniform, and there will be no obvious unevenness in brightness or darkness.



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# CABINET

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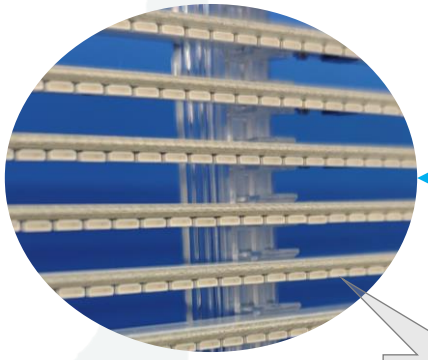
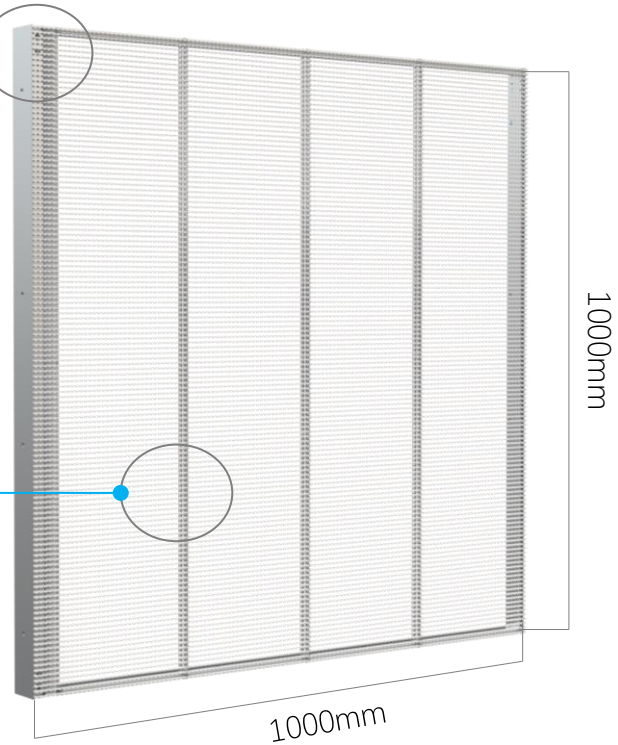
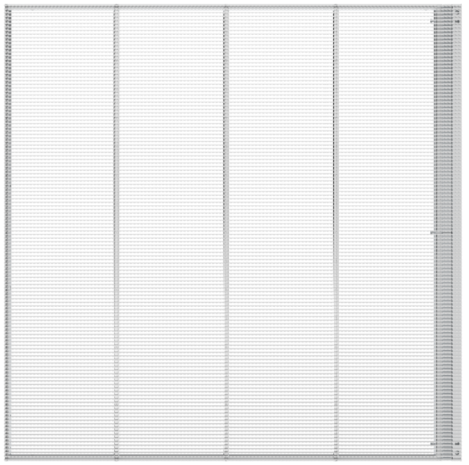


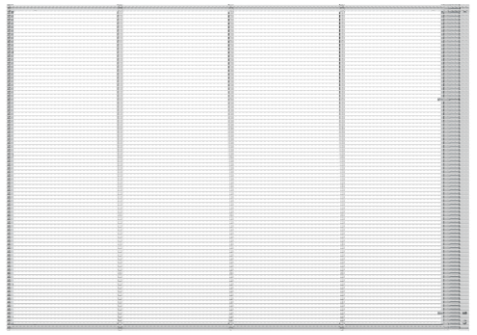
Side light LED



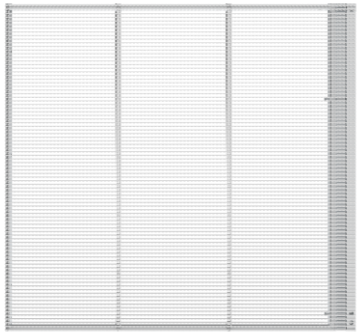

1000x1000mm



750x1000mm



1000x750mm



750x750mm

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# CABINET

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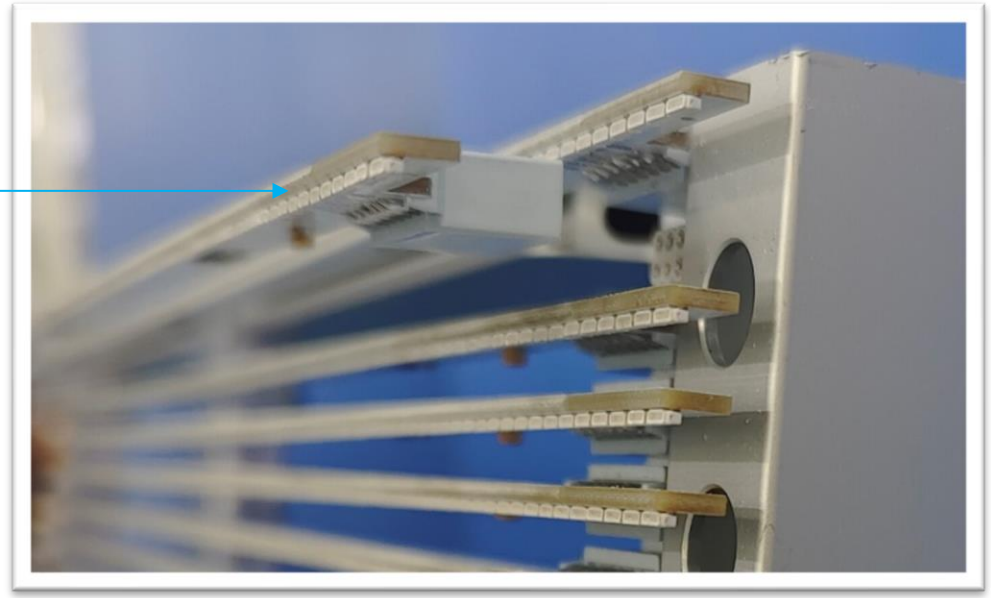
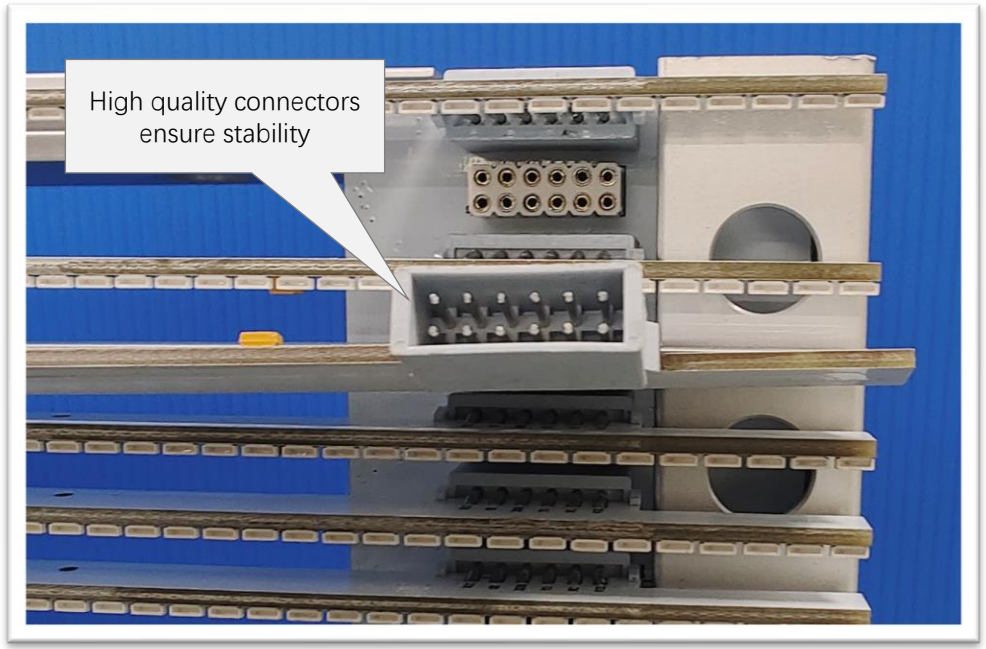
Each strip can be independently disassembled and replaced



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# INSTALLATION

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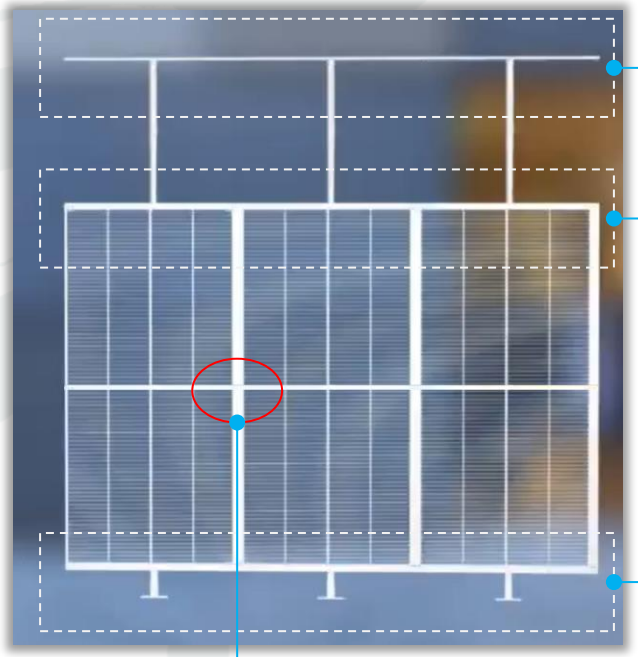

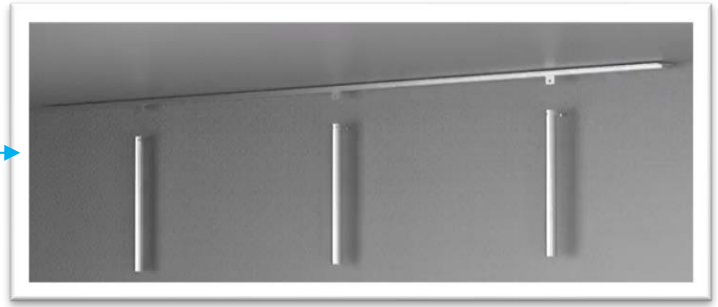

Top suspension rod

Hanging beam

Bottom support base

Hidden cable connection
between cabinets

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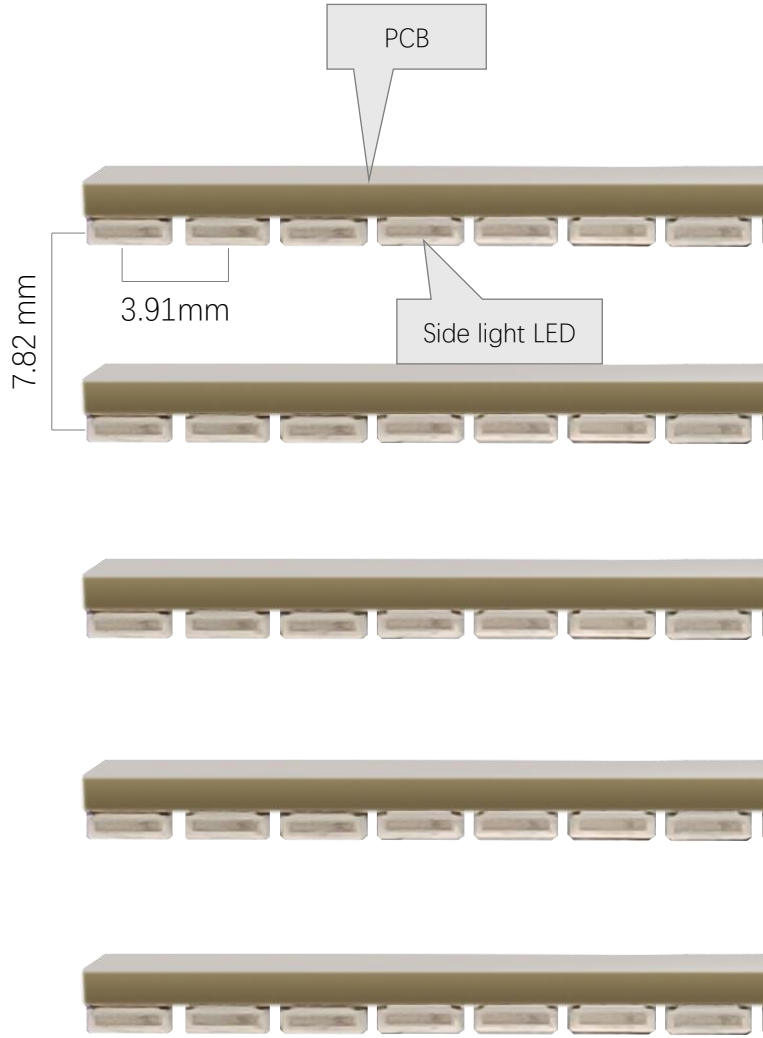
# SPECIFICATIONS

TRANSPARENT DISPLAY • WINDOW DISPLAY

| MODE | Willow-3.9 |
|---|---|
| Pixel Pitch | H3.9mm-V7.8mm |
| Pixel Density | 32,768 (pixels/m²) |
| LED | Side light SMD3512 |
| Transparency | 70% |
| Cabinet Material | Aluminum |
| Cabinet Size (W * H) | 1,000*1,000mm /1,000*750mm /750*1,000mm/ 750*750mm |
| Cabinet Weight | 11 kg/㎡ |
| Brightness | 6000nits |
| Max. power consumption | 600 (w/m²) |
| Refresh rate | 3840Hz |
| Color Processing | 16 Bit |
| Viewing Angle | H140° /V140° |
| Working Temperature | ≥-10~40°C, 10%~90% no condensation |
| Working Voltage | AC 100~240V |
| LED Lifetime | 100,000H |
| Service | Front / Rear installation, Rear Maintenance |

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